

FACTORYGIRLMOVIE.NET – BUILD YOUR OWN POSTER CONTEST
Official Rules

NO PURCHASE NECESSARY TO ENTER
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING
VOID WHERE PROHIBITED

Contest begins November 24, 2006 and ends January 31, 2007

1. Timing – Description: No purchase necessary. This “Build Your Own ‘Factory Girl’ Poster Contest (“*Contest*”) begins at 12:00:01 a.m. Eastern Time (“*ET*”) on November 24, 2006 and ends at 11:59:59 p.m. ET on January 31, 2007 (the “*Contest Period*”). The winner will be announced on or about February 9, 2007. The Contest provides you with the opportunity to win a “Grand Prize Package” as outlined below. Submissions must be received online at the official site, as more fully set forth below. (See Paragraph 5.) Participation in this “Build Your Own ‘Factory Girl’ Poster Contest” (“*Contest*”) constitutes Contestant’s full and unconditional agreement to, and acceptance of, these Official Rules and the decisions of **THE WEINSTEIN COMPANY**, 345 Hudson Street, 13th Floor, New York, NY 10014, (“*Sponsor*”), which shall be final and binding in all respects. Any Contestant disputing these Official Rules or the decisions of the Sponsor shall be disqualified. **Technical Requirements/Tools.** In order to participate in this Contest, each Contestant must lawfully possess, or have lawful access to, the following facilities or computer tools: (1) A basic photo program (*e.g.*, Adobe Photoshop®, Paintshop Pro®, PhotoPlus®, *etc.*); (2) Acrobat Viewer® (free for download at www.adobe.com); (3) E-mail service (for submission of final entry); and (4) Internet Access (for download of the Contest “production kit”).

2. Eligibility. The Contest is open to persons who are at least eighteen (18) years old at the time of entry and who are legal residents of, and reside and are physically located at the time of registration, in the fifty (50) United States and Washington, DC. Sponsor, DeepBlue Digital, and Mammoth Advertising, LLC, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, suppliers, participating vendors, advertising and promotion agencies, or any other company involved with the design, production, execution or distribution of this Contest, and each of their respective officers, directors and employees (collectively, the “*Patrons*”), as well as the members of the Patrons’ immediate families (spouses, parents, children, siblings and their spouses, regardless of where they live) and those living in the same household are ineligible to enter or participate in this Contest or win a prize. This Contest is subject to all federal, state and local laws and regulations. Void in Puerto Rico, all U.S. territories and possessions, and where prohibited or restricted by law.

3. How to Enter: Beginning at 12:00:01 AM (Eastern Time) on November 24, 2006, you may enter via the Internet by logging on to the website at <http://www.FactoryGirlMovie.net> (the “*Home Page*”) and following the directions for the Contest entry. **ALL CONTEST ENTRIES MUST BE RECEIVED BY 11:59:59 PM (EASTERN**

TIME) ON JANUARY 31, 20075 (the “*Entry End Date*”). **ONLY ONE (1) ENTRY PER PERSON (HOUSEHOLD AND/OR PER E-MAIL ADDRESS) WILL BE PERMITTED OR ACCEPTED.** Failure to comply with this or any other Official Rule, will result in disqualification.

3.1. How to Participate. All eligible persons who timely submit a poster design and other required information by the Entry End Date will qualify to have their poster design judged in the Contest. Registration forms may be completed on-line through the Home Page, and poster designs may be submitted via e-mail that is sent to Contest@FactoryGirlMovie.net. Each Contestant must submit one copy of a completed, original poster design pertaining to this Contest’s topic.

3.2. Entry Procedures: The entry procedures for this Contest are as follows:

Step 1 – Download:

Download the “contest package” found on the official site and unzip (uncompress the contents). The “contest package” contains:

- 15 different images from the film;
- 6 different Title Treatments;
- “Billing Block” which contains the billing block and logos;
- A copy of the official “Factory Girl” poster (just as some creative inspiration);
- “SampleHowTo.pdf” which gives an overview of how we made the official poster;
- “Treatment Ideas” which gives different ideas of how to treat an image;
- The Official Contest Rules;
- The Contest Directions (this file).

Step 2 – Get Inspired!

Open and review the contents of the production kit to get a feel for what you have to work with. Make sure you view “SampleHowTo.pdf” as it shows you how we built our current poster and will give you step-by-step ideas for building your own. Also check out the Home Page for some additional inspiration.

Step 3 – Begin to Build Your Movie Poster:

Open your photo program and begin with a 2 x 3 proportioned “poster canvas” (e.g. 6” x 18”, 12” x 18” or 24” x 36”), at whatever dpi you choose. We recommend at least 72 dpi at 24” x 36”, or higher for smaller canvases.

In a separate window, open an image from the included selection, or scan or import your own images/drawings/sketches/renderings. Just remember, you cannot use any copyrighted artwork or images of trademarked materials or people/places without their permission.

Now the fun part! Crop, colorize, filter, distort, invert (or anything in-between) the image to make it just how you want it to look on the poster. Check out “Treatment Ideas” for some cool ideas. Next, copy the image and paste it onto the “poster canvas” you first created or save the image and use your program’s “import” tool to bring it into the poster. Repeat this step with as many images as you choose, adding each to the canvas.

Add a tag line to the poster. You may use ours: “When Andy met Edie, life imitated art;” or write your own!

Add the film name (title treatment) to the poster. You can either choose from one of our included ones or make your own. Have as much fun as you want, but make sure people can read the name of the movie!

Lastly, add the “Billing Block” file (with the production people’s names and the company logos) to the bottom of the poster; this makes it a legal poster. Don’t forget to save the file as a .jpeg, .GIF or .BMP file.

Step 4 – Submit:

E-mail the poster to Contest@FactoryGirlMovie.net. Please include your name, e-mail address and phone number in the body of the e-mail. All entries must be received by 11:59:59 p.m. ET on January 31st, 2007.

4. Judging and Verification. Each entry must meet the requirements specified in these Official Rules. Any non-conforming entries will be disqualified. Altered, illegible or incomplete poster designs or formats are not eligible and will result in disqualification. In the Sponsor’s sole discretion, entries deemed to contain pornographic, lewd, or sexually explicit content will be disqualified. Subject to screening by the judges for compliance with these Official Rules, compliant and eligible entries will be judged by a panel of judges selected by the Sponsor.

4.1. **Judging Criteria.** Judges will evaluate each submission on a points system based, among other factors, on design, originality, artistic integrity and skill, color, clarity, cleverness, adaptability to other media, relevance and pertinence to the subject film. The judges’ decisions are final and binding. On or about February 9, 2007, the judges will announce the winner. Since this is a contest of skill, winning is dependent upon the quality of the qualified entries received the Sponsor.

4.2. **Tie Vote Procedures.** In the event of a tie vote for two or more entries, the names of the Contestants receiving the top numbers of votes will be placed in a closed container and a random drawing from among the names in the container will be conducted on Friday, February 9, 2007, by the Sponsor. The Contestant whose name is selected as the result of the random drawing then will be declared the Contest Winner.

Odds of Winning in the Event of a Tie Vote: In the event of a tie vote among two or more Contestants, the odds of winning will be dependent upon the total number of Contestants receiving the top, identical number of votes. All decisions of the Sponsor are final and binding on all matters relating to this Contest.

4.3. Disqualification. In the event the Contest Winner (either as the result of the judges' adjudication, or as the result of a tie-break-random drawing) is disqualified, for any reason, or chooses not to be the Contest Winner, then the Contestant garnering the next greatest number of points, as the result of judges' adjudication, will be declared the Contest Winner. If two or more Contestants received a tying number of second place points, and the original Contest Winner forfeits or is disqualified, then a random drawing will be held between or among the second-place Contestants (not including the forfeiting winner), and the winner of that random drawing shall be declared the Contest Winner. Should the derivative winner be disqualified or forfeit, then a tertiary winner will be selected using essentially the same procedures as employed by Sponsor to select the derivative winner.

4.4. Winner Notification. Between February 9, 2007, and February 15, 2007, Sponsor will make a good faith effort to contact the winner and to obtain releases and authorizations from her/him. The Contest Winner will be notified by courier, e-mail, or telephone and will have five (5) business days from the receipt of notification to acknowledge her/his status and return all the signed documents, in accordance with these Official Rules. (*See* Paragraphs 6, 7, 8 and 10.) The Contest Winner must return all necessary signed releases and authorizations to the Sponsor.

5. Grand Prize. One (1) Grand Prize will be awarded to the winner of this Contest. The Prize shall consist of the following elements: (i) a full-sized printed copy of the Contest Winner's poster that is autographed, in original, by the cast of *Factory Girl* (the "Film"); (ii) a private screening of the Film (at a movie theater nearest to the Contest Winner's home that is, in the ordinary course, presenting the Film) for the Contest Winner and 25 of her/his friends; (iii) display of the Contest Winner's poster (a) at the Contest Winner's local theater (the movie theater nearest the Contest Winner's home), and (b) on the official *Factory Girl* Home Page. **Approximate Prize Value:** The approximate, verifiable retail value of the prize is \$450.00. The private screening must be claimed and used between national release of the Film and June 30, 2007. The Contest Winner is solely responsible for all costs and expenses not specifically set forth herein, including but not limited to all federal, state and local taxes. The Patrons reserve the right to substitute a prize, or prize elements, of equal or greater value. The prize and prize elements may not be assigned, transferred, changed, exchanged, substituted or redeemed for cash.

6. Conditions. The Contest Winner must return, within five (5) business days after a notification attempt, an Affidavit of Eligibility and Liability and Publicity Releases (collectively hereafter, "*Releases*") personally signed by the Contest Winner. If the Contest Winner is under legal age of majority in her/his state of residency, then the Contest Winner's parent or legal guardian must sign and deliver the Releases for such under-age winner. Failure return or deliver the executed Releases within the time periods specified, or non-compliance with these Official Rules, or inability to notify the winner will result in that Contest Winner's disqualification and forfeiture of the prize, and an alternate winner will be selected in accordance with these Official Rules. If a potential winner cannot be reached after a reasonable effort has been exerted, if s/he is found to be ineligible, s/he

cannot or does not comply with these Official Rules, or if her/his prize notification is returned as undeliverable, such person will be disqualified and an alternate will be selected at Sponsor's sole discretion. No prize will be awarded until the signed Releases are received by Sponsor. The winner will be required to provide Sponsor with her/his telephone number and complete, current, mailing address and Social Security number. No winner will be qualified until her/his entry submission is validated. In the event an insufficient number of eligible submissions are received, or if Sponsor is prevented from awarding the prize or continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic, earthquake, explosion, labor dispute or strike, act of God, public enemy or terrorist, or due to satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "*Force Majeure*" event or occurrence), then (subject to any governmental approval that may be required) Sponsor shall have the right to modify, suspend, or terminate this Contest. If the Contest is terminated for a Force Majeure before the designated end date, Sponsor will (if possible) select the Contest Winner from all eligible, non-suspect submissions received as of the date of the event giving rise to the termination. Sponsor reserves the right to change these rules at any time. Sponsor is not responsible for any electronic or typographical error in the printing or reproduction of these Official Rules, administration of the Contest or in the announcement of the Contest prizes. These Official Rules may not be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any Contestant regarding this Contest, except as expressly set forth in these Official Rules. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. At the sole discretion of Sponsor, all entries are subject to verification. Anti-fraud detection devices may be used to verify winners. No more than one (1) Prize winner will be selected.

6.1. Use of Personal Information/Privacy. By participating in this Contest, Contestants, including the Contest Winner, consent to the use of their names, voices, likenesses, and/or poster, for promotional, advertising, publicity or trade purposes in any and all media worldwide in perpetuity by the Patrons, without compensation (other than award of the Prize) unless otherwise prohibited by law, including without limitation, advertising and promotional purposes in connection with the Film, the DVD of the Film, the Home Page (website) or this Contest or other Sponsor-promoted promotions, and hereby release the Patrons from any liability with respect thereto. Sponsor

and the Patrons shall have the perpetual, worldwide right to edit, publish, and use the Submission in any way and in any media for trade, advertising, promotional, and/or other purposes as Sponsor and/or the Patrons may determine without further consideration to Contestants or any third party. Except as otherwise stated in these Official Rules, personal information collected in connection with this Contest will be used in accordance with the privacy policy found on the Home Page and with the consent given by each Contestant at the time of entry in this Contest. Any communication or information transmitted to Sponsor and/or the Home Page by electronic mail or otherwise is and will be treated as non-confidential and nonproprietary. If you do not want your personal information used in the manner describe herein, do not enter this Contest.

6.2. Technical Problems/Fraud. Patron's are not responsible for any incorrect or inaccurate entry information; human errors; technical malfunctions; failures, including public utility outages; omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or damage to Contestant's (or any other person's) computer, computer system or components, phone line, Internet access, hardware or software, relating to or resulting from participation in this Contest; inability to access the Home Page or any web pages of Sponsor; theft, tampering, destruction, or unauthorized access to, or alteration of, entries; data that is processed late or incorrectly or is incomplete or lost or delayed due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet, or any service provider's facilities, or any website (including the Home Page) or for any other reason whatsoever; typographical, printing or other errors, or any combination thereof. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions, submission or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. The Patrons shall not be responsible if, for any reason, this Contest is not capable of running as planned, or if this Contest or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of data in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Contestants, fraud, technical failures, or any other causes, in the sole opinion of Sponsor corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be acting (i) in violation of these Official Rules, or (ii) in an unsportsmanlike or disruptive manner, or (iii) with

the intent to disrupt or undermine the legitimate operation of the Contest, or (iv) to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. If for any reason this Contest is not capable of running as planned, or if this Contest or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Contest and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Contestants, fraud, technical failures, or any other causes, in the sole opinion of Sponsor corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify or suspend this Contest, or any portion thereof. If such cancellation, termination, modification or suspension occurs, notification will be posted on the Home Page. **ANY ATTEMPT BY AN CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE (INCLUDING THE HOME PAGE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** All entries become the property of the Sponsor and will not be acknowledged or returned. Paper entries are not permitted. No screenshots or mechanically reproduced entries will be accepted. In the event of a dispute about who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account entered. The authorized account holder is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A Contestant may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and that all eligibility requirements are met. Without limitation, everything regarding this Contest, including the Home Page and the Prize (and elements thereof), are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

6.3. Contest Access Limits. Participation in the Contest must be made via the Home Page site only. Entries made by any other individual or any entity and/or originating at any other web site or e-mail address, including but not limited to commercial contest subscription notification and/or enter service sites, will be declared invalid and disqualified for this Contest. The use of any device to automate the entry process is prohibited.

6.4. Contest Rules Binding. By entering this Contest, Contestants agree to be bound by and acknowledge compliance with these Official Rules including, without

limitation, eligibility requirements and by the decisions of Sponsor. Failure to comply with these or any other Official Rules will result in disqualification.

7. Releases; Indemnification. By participating in this Contest Contestants and the Contest Winner release Sponsor, as well as the Patrons, from and against any and all liability, claims or actions of any kind whatsoever in connection with the receipt, possession, ownership or use of any prize awarded in connection with this Contest, or while traveling to or from any Contest event and/or participating in any prize-related activity with respect to or in any way arising from this Contest and/or acceptance or use of any prize, including, without limitation, liability for personal injury, damages or loss. Contestants and the Contest Winner agree to (i) indemnify and hold Sponsor, as well as the Patrons, harmless from any and all liability resulting or arising from this contest, to (ii) release all rights to bring any claim, action or proceeding against Sponsor or the Patrons, and hereby acknowledge that Sponsor and the Patrons have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties provided exclusively by a prize supplier that may be sent along with a prize. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply.

8. Nature of Relationship/Waiver of Equitable Relief. Each Contestant hereby acknowledges and agrees that the relationship between the Contestant and the Patrons is not a confidential, fiduciary, or other special relationship, and that the Contestant's decision to provide the Contestant's submission to Sponsor ("*Submission*") for purposes of this Contest does not place the Patrons in a position that is any different from the position held by members of the general public with regard to elements of the Contestant's Submission. Each Contestant understands and acknowledges that the Patrons have wide access to ideas, stories, designs, and other literary materials, and that new ideas are constantly being submitted to them or being developed by the Patron's own employees. Each Contestant also acknowledges that many ideas (or stories) may be competitive with, similar or identical to a Contestant's Submission and/or each other in design, theme, idea, plot, format or other respects. Each Contestant acknowledges and agrees that s/he will not be entitled to any compensation as a result of any Patron's use of any such similar or identical material. Each Contestant acknowledges and agrees that the Patrons do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to any Contestant's Submission respecting, in any manner or context, this Contest. Further, Contestant agrees that it shall not bring, nor have a right to, equitable relief of any kind in connection with the Patrons' use of Contestant's Submission respecting, in any manner or context, this Contest.

8.1. Copyright Ownership. Each Contestant warrants that s/he is the sole designer, creator and owner of her/his Submission, including all visual components, or has full permission to use copyrighted components, and further warrants that the

Submission contains no information considered by Contestant's employer, place of business, or any third party to be confidential. By entering this Contest, Contestant hereby assigns to Sponsor, without reservation of any kind, all of Contestant's right, title and interest to and in the Submission, including the right to use and/or display the Submission in any manner deemed reasonable by Sponsor, in Sponsor's sole discretion. Each Contestant agrees to execute and deliver to Sponsor, in a prompt and commercially reasonable manner, any and all documents necessary to effectuate the assignment of her/his Submission to Sponsor.

9. No Obligation to Use: Sponsor shall have no obligation (express or implied) to use any Submission, or to otherwise exploit any Submission or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the any Submission for any reason, with or without legal justification or excuse, and Contestants shall not be entitled to any damages or other relief by reason thereof.

10. Further Documentation: If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of this Contest and the agreements inherent therein or in these Official Rules, then each Contestant agrees to promptly execute and deliver any such documents to Sponsor, upon Sponsor's request therefor.

11. Arbitration Provision: This Contest is governed by the laws of the United States. Except where prohibited by law, as a condition of participating in this Contest, Contestant agrees that (1) Any claim, dispute, or controversy (whether in contract, tort, otherwise) that they may have with, or claims they may have against, Sponsor arising out of, relating to, or connected in any way with this Contest, the awarding or redemption of any prize in connection herewith, or the determination of the scope or applicability of this agreement to arbitrate, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA"), and held at the AAA regional office nearest the Contestant (the "*Forum*"); (2) the Federal Arbitration Act ("*FAA*"), 9 U.S.C. §§ 1-16; shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration may be entered in any court having jurisdiction. By participating in this Contest, each Contestant agrees that: (i) the arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable Contestant may have entered into in connection with the Contest; (ii) the arbitrator shall apply New York law consistent with the FAA and applicable statutes of limitations, and shall honor claims of privilege recognized at law; (iii) there shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the Contestant's and/or Sponsor's individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (iv) the arbitrator shall not have the power to award punitive damages against the Contestant or Sponsor; and (v) in the event that the administrative fees and deposits that must be paid to initiate arbitration against Sponsor

exceed \$125, and the Contestant is unable (or not required under the applicable Code of Procedure) to pay the additional fees and deposits, Sponsor agrees to pay them and/or forward them on the Contestant's behalf, subject to ultimate allocation by the arbitrator. Further, if any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the Code of Procedure established by the Forum, the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein.

12. Dates, Deadlines, Number of Contestants. Due to the unique nature and scope of this Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules. Sponsor is not able to accurately predict the number of entrants that will participate in this Contest.

13. Official Rules and Winner's Listing. To obtain copies of these Official Rules and/or identification of the Grand Prize winner [available for one hundred eighty (180) days after the end of the Contest Period], visit the Home Page (*see* Paragraph 3, above) or send a self-addressed stamped envelope marked "Official Rules" or "Winner" to "Build Your Own 'Factory Girl' Poster Contest" c/o **THE WEINSTEIN COMPANY**, Attn: Contest Services, 345 Hudson Street, 13th Floor, New York, NY 10014.

14. Contest Administrator and Sponsor. The administrator and sponsor of this Contest is **THE WEINSTEIN COMPANY**, 345 Hudson Street, 13th Floor, New York, NY 10014.

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